

Mia Business Case:

Product	Wholesale market price	Wholesale cost for quantity one Mia can produce	Cost when using the Mia	Monthly savings
Cresses only	€ 19.20 - 21	€ 1,152.00 - 1,260.00	€ 450.00	€ 702.00 - 810.00
Basic Herbs only (e.g. Basil)	€ 1.65	€ 105.60		€ -344.40
Premium Herbs only (e.g.Red Veined Sorrel)	€ 8.13	€ 520.32		€ 70.32
Edible Flowers only	€ 11 - 24.50	€ 528.00 - 1,176.00		€ 78.00 - 726.00

Business Case Breakdown:

- Each Mia has 20 spots in the garden for growing produce
- When only 1 type of produce is grown in all 20 spots, the cost savings are as displayed in the Business Case

Average Example Case:

Your restaurant uses: 8 spots for cresses, 4 exotic herbs , 4 edible flowers and 4 other.

Product	Wholesale market price	Wholesale cost for quantity one Mia can produce	Cost when using the Mia	Monthly savings
Cresses (8 spots)	€ 20.00	€ 480.00 (Cresses)	€ 450.00	
Basic Herbs (e.g. Basil)	-	-		
Premium Herbs (4 spots) (e.g.Red Veined Sorrel)	€ 8.13	€ 130.08 (Premium herbs)		
Edible Flowers (4 spots)	€13.00	€ 208.00 (Edible Flowers)		
		€ 818.08 (Total)		€ 368.08

Average Case Breakdown:

- A combination of Herbs, Cresses & edible flowers are generally grown
- This allows chefs to maximise the Mia's *Functionality & Cost Efficiency*