

## Internship Marketing & Sales

FLEXIBLE STARTING DATES



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### ABOUT VAVERSA

VaVersa is in a mission to improve the way food is grown and consumed. Started in 2017, we developed a smart indoor garden subscription that allows growing food next to where it is consumed or purchased. The combination of our technology and service gives access to ultra-fresh, high quality produce while reducing the environmental impact of our food. We currently work with professional kitchens mostly and have a lot of exciting projects and opportunities upcoming.

VaVersa is a small but ambitious growing team, composed of a multi-disciplinary international team. Our HQ is in Amsterdam.

### ABOUT THE ROLE

We are looking for a Marketing & Sales intern to support our commercial team in carrying out our commercial plan in the upcoming months. As we are deploying our gardens in exciting professional kitchens (such as UBER and Van Der Valk Hotels), you will be involved in a broad set of activities that range from shaping our social media strategy to helping the team execute our marketing plans and sales funnel. As part of the opportunity, you will be working closely with the founders and will have the opportunity experience first-hand the dynamics of a purpose driven start-up.

### RESPONSIBILITIES

- Supporting the commercial team in the creation of content and gathering information for its commercial activities.
- Supporting the commercial team with social media activities and management.
- Carrying out client surveys, qualifying potential clients and helping manage the sales funnel.
- Thinking along in coming up with creative solutions for current marketing related challenges.

### REQUIREMENTS

- You are studying business, communication or marketing related studies.
- You want to be part of an ambitious and mission driven team.
- You are excited by new challenges, and you are willing to learn.
- You are not afraid of making decisions and taking responsibility.
- You speak and write fluent English, Dutch is a plus.
- Previous experience in Marketing and/or sale related roles is a plus.

### WE OFFER

- The opportunity to work in an exciting industry that allows you to contribute in making a positive impact.
- The ability to work closely with management and have an influence in decision making.
- A nice working environment with international colleagues.
- Free (and fresh) lunch and an unlimited supply of herbs and produce to take home.
- An internship remuneration.

Interested? Feel free to reach out if you feel this could be you!

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